



## **CITY SCHOOL DISTRICT OF ALBANY COMMUNITY RELATIONS GOALS**

The Board of Education affirms that effective internal and external communications is essential to building public trust and confidence as well as to the development and support of a sound public education system. Communications should be a planned, systematic two-way process within the district and with all segments of the community, including parents, students, employees and business and community members. The Board of Education recognizes that open lines of communication can be used to disseminate information and obtain feedback toward the goals of maintaining and enhancing the educational program. Therefore, the board supports the superintendent and staff in the organization, maintenance and operation of an effective communication program that will reinforce and reflect the goals and objectives of the City School District of Albany, reduce the likelihood of inaccurate interpretations and better inform our community.

The district's communication program should:

1. Focus attention on improving student achievement and accountability for school performance throughout the district;
2. Encourage a better understanding of the goals, needs and accomplishments of our education program;
3. Be a planned, systematic, two-way process between the board, superintendent, staff and community which disseminates accurate, timely and positive information about school district policies, programs, procedures, achievements, decisions and critical issues;
4. Include the use of a variety of media such as meetings, videos, radio and TV spots, web pages, letters, circulars, seminars, publications and other forms of personal contact;
5. Recognize and encourage a strong relationship between the schools and the community, which promotes effective school/home/community partnerships.
6. Provide the communication channels necessary for resolving grievances and eliminating misunderstandings.

The Board of Education believes that the most effective school systems have a high degree of involvement of the community and it is the goal of the board to not only sustain the current level of community and parental involvement, but to increase opportunities for participation of parents and community members in school improvement efforts. The board encourages such involvement through participation in parent-teacher organizations, visitation of schools, acting as volunteers in the schools, serving as resource persons, serving on advisory committees of the board or individual schools, participating in school booster organizations and in other ways. Persons wishing to do so should contact the principals of schools in their areas.