



## CITY SCHOOL DISTRICT OF ALBANY NEWS MEDIA RELATIONS

The Board of Education invites and welcomes the active participation of all forms of mass media in promoting the cause of good education within the district and elsewhere.

The board president and the superintendent of schools are designated as the spokespersons for the district when making a statement on an issue. Such statement shall be consistent with the expressed opinion of sentiment of a majority of the board. If the district has not taken action on a particular issue, to the extent possible, the president and the superintendent shall seek and include advice from the board members prior to issuing a statement.

All district staff desiring to release information to the media should first notify the superintendent. The superintendent of schools shall establish all necessary procedures to govern day-to-day interactions between the schools and the news media.

Ref: Arts and Cultural Affairs Law §61.09